

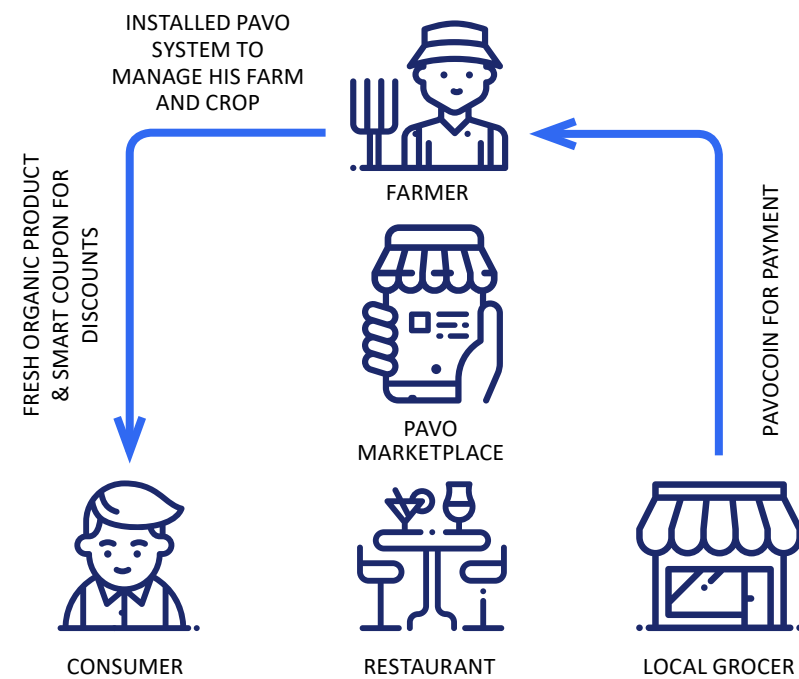
WHAT IS PAVO

PAVO IS TRANSFORMING ONE OF THE WORLD'S MOST IMPORTANT INDUSTRIES, AGRICULTURE, BY MAKING FARMERS' LIVES EASIER, AND THE FOOD ON YOUR TABLE TASTE BETTER. PAVO IS A MARKETPLACE AND CRYPTOCURRENCY FOR AGRIBUSINESS. OUR PLATFORM SUPPORTS THE TRADING OF FOOD AND INDUSTRIAL CROPS. THE PAVO COIN PROVIDES THE ECOSYSTEM PARTICIPANTS WITH CASHLESS, FRICTIONLESS TRANSACTIONS AT BETTER PRICES THAN THEY CAN FIND ELSEWHERE.



PROBLEMS SOLVED BY THE PROJECT

Using advanced analytics, Pavo helps farmers grow higher quality, higher yielding crops, and connects them directly, via blockchain, to customers. With Pavo, you will know more about the food on your table. Further, Pavo addresses a chronic, longstanding problem — the lack of attainable financial services for small to mid-size farmers.



PAVO REVENUE SOURCES

1 SaaS subscription fees to use and access our IoT Blockchain platform.

2 Management fees/transaction fees for Pavo coin financial transactions.

USES FOR THE PAVO COIN

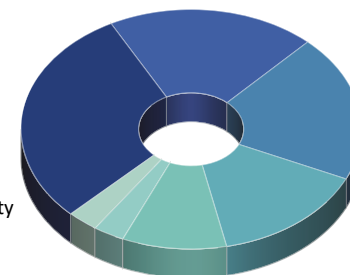
- 1 Used by consumers to buy food directly from farmers in the Pavo marketplace.
- 2 Used by farmers to presell their crops, with a custom smart forward contract.
- 3 Used by farmers for the Pavo IoT Blockchain high yield, high quality, agriculture platform.

PAVO COIN (PAVO) IS

A cryptocurrency payment system that enables Pavo marketplace participants, such as consumers, farmers, wholesalers, suppliers and service providers to accept digital payments. PAVO is a functional usage coin that powers payments, smart coupons and smart contracts.

DISTRIBUTION OF TOKENS

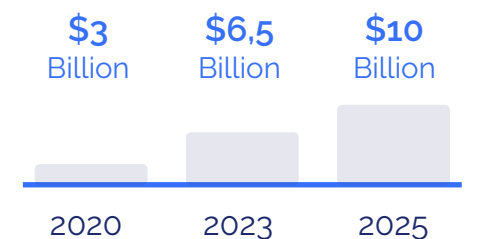
- 30% ICO
- 20% Presale
- 20% Controlled Reserve Fund
- 15% Team/Advisors/Partners
- 2.5% Community Reserve
- 2.5% ICO Incentives and Bounty
- 10% Growers Reserve



AGRICULTURE MARKET SIZE

\$5 TRILLION, GLOBALLY

FAST GROWING MARKET SEGMENT – INDOOR FARMING AT 22.4% CAGR



PAVO TOKEN SALE

ICO start	September 13, 2018
ICO end	October 22, 2018
Token presale volume	40,000,000
Token ICO volume	60,000,000
Token price at Issue	\$1
Token Issue volume	200,000,000

TEAM 12 PEOPLE ON THE PROJECT TEAM

THE C-SUITE



ALLAN YOUNG, Co-founder and vice-chairman

He founded Runway Incubator, one of the largest technology incubators in the San Francisco Bay Area and Silicon Valley. Before incubating high growth emerging technology companies, he co-founded a technology startup backed by Y Combinator. Allan began his career as a founding associate at the University Venture Fund, a student-run fund that achieved 4 IPOs.



ERHAN CAKMAK, CEO and Co-founder

Erhan has more than 25 years of executive management experience. Most recently, as COO of N3N, he oversaw the expansion of the IoT company into the US market. At GE, he was Director of Central Europe. He also built several enterprise software company's including Aspect and Bright Pattern. At Aspect Software he built, as General Manager, Europe & South-Africa from scratch.



ARI GORMAN, CTO

Having held CTO and Technology leadership positions in multiple technology companies focusing on voice networks and application delivery, Ari brings more than 20 years' experience in telecommunications and related fields. As co-founder of Novatel Networks, he spent the past 16 years building the company through organic growth and acquisitions before it was acquired by New Spring Capital in February 2016.



DAVE DABBAH, CMO

Dave is a marketing, operations and business executive with over 15 years' experience working with both start-ups and public companies in B2B and B2C markets. He has successfully launched and rapidly grown numerous start-ups including EmailLabs, Lyris, Ephox and SonicCloud.

CORE MANAGEMENT TEAM

David Howard
Atakan Cetinsoy
Basir Momand
Mehmet Coka

ADVISORS & CONSULTANTS

Keith Teare
Jeff Burton
Andrew Moy
Keith Spears
Nick Evdokimov

Dr. Darin S. Detwiler
David Doll
Osman Yagan
PhD Veronique Trausch